

PENNSYLVANIA STATEWIDE

# Maternal Health SUMMIT

POWERED BY COLOR & CULTURE.

CHAMPION OF MOTHERS SPONSORS



WEDNESDAY

**August 6, 2025**

**9 AM - 3 PM, 5 PM - 8 PM**

DOWNTOWN

**Lancaster Marriott  
at Penn Square**

The Pennsylvania Statewide Maternal Health Summit (MHS) aims to address the critical disparities in maternal health outcomes among various populations by fostering collaboration among healthcare providers, community organizations, policymakers, and stakeholders.

This summit seeks to create a platform for dialogue, education, and action that highlights the unique challenges faced by mothers and their families while promoting equitable access to quality maternal healthcare services. Through workshops, plenary sessions, and the cultivation of public and private sponsorships, we strive to identify and dismantle systemic barriers, ultimately improving maternal health outcomes for all communities across Pennsylvania.

# Maternal Health SUMMIT

# SCHEDULE OF EVENTS

## Tuesday, August 5

### ★ VIP RECEPTION

Times/Location TBA | Free Admission | Limited attendance\*

## Wednesday, August 6

### ★ PROFESSIONAL EDUCATION

9 AM – 3 PM | \$79 Admission | Open to Summit Attendees

#### PROVISIONAL AGENDA

Registration	Vendors Expo
Plenary Breakfast	Plenary Lunch
AM Breakout Sessions	Keynote Speaker
Networking and Connection	PM Breakout Sessions

### ★ COMMUNITY BABY SHOWER

5 PM – 8 PM | Free Admission | Open to Everyone

#### PROVISIONAL AGENDA

Registration	Mini Workshops
Food and Refreshments	Educational Games
Vendors Expo	Raffle Giveaways and Prizes

\*Attendance to the MHS VIP Reception is limited to speakers, panelists, and sponsor attendees from the following levels: Champion for Mothers, Healthy Beginnings, Reproductive Health, Maternal Care, Healthy Mothers, and Healthy Babies. Other invitations might be extended to other guests at the planning committee's discretion.

#### FEATURED TOPICS



- Contraception and Family Planning
- Testimony and Lived Experience
- OB/GYN Care
- Delivery Planning
- Doula Care
- Pregnancy and Prenatal Care
- Postpartum Care
- Mental Health
- Infant Health
- Substance Use and Addiction
- Maternal Mortality and Morbidity, Health Disparities
- Pregnancy Care Access and Maternal Health Care Systems
- High-Risk Pregnancies
- Pregnancy-Related Complications
- Improving Birth Outcomes
- Family Education and Parenting
- Nutrition, Physical Activity, and Wellbeing
- Breastfeeding

# INVESTMENTS & SPONSORSHIPS

## 2025 Executive Level Opportunities

### CHAMPION FOR MOTHERS PRESENTING SPONSOR

**\$100,000**

Presenting Level Exclusivity	Logo placement and recognition as Champion for Mothers Sponsor in the digital program booklet	Three session/ activity speaking roles
40 registrations		Four-Minute speaking role for executive as presenting sponsor at one meal event
Three expo tables	CEO/Executive Welcome Letter with	Keynote Session Participation
Branding Recognition in Main Event Ballroom	<b>CLAIMED BY</b>  	Two reserved tables for senior executives at one meal event
Branding Recognition at Registration and Help Desk Areas	Recognition as presenting sponsor and click-through on the event website	Reserved tables of ten at each meal event
Opportunity to provide event tote bag (company supplied)	Two-minute commercial at two meal events	Inclusion in Pre-Summit Press Conference
Inclusion of promotional materials in event tote bag	Verbal recognition by the Master of Ceremonies and President & CEO as presenting sponsor	40 registrations for the Pre-Conference Reception
Four-Page Ad Set in the digital program booklet		

### HEALTHY BEGINNINGS \$75,000

Diamond Level Exclusivity	Logo placement and recognition as Healthy Beginnings Sponsor in the digital program booklet	Two session/ activity speaking roles
30 registrations		Two-minute speaking role for executive at one meal event
Two expo tables	CEO/Executive Welcome Letter with photograph in the digital program booklet	Keynote Session Moderator or Panelist
Branding Recognition in Main Event Ballroom	Inclusion in social media campaigns and marketing materials	Two reserved seats for senior executives at the President's table at one meal event
Branding Recognition at Registration and Help Desk Areas	Recognition as diamond sponsor and click-through on the event website	Three reserved tables of ten at each meal event
Opportunity to provide event lanyard/ name tag (company supplied)	One-minute commercial at two meal events	Inclusion in Pre-Summit Press Conference
Inclusion of promotional materials in event tote bag	Verbal recognition by the Master of Ceremonies	30 registrations for the Pre-Conference Reception
Two-Page Ad Set in the digital program booklet		

# INVESTMENTS & SPONSORSHIPS

## 2025 Executive Level Opportunities

### REPRODUCTIVE HEALTH \$60,000

Platinum Level Exclusivity	Logo placement and recognition as Reproductive Health sponsor in the digital program booklet	One session/ activity speaking role
20 registrations		2-minute speaking role for executive at one meal event
Two expo tables	CEO/Executive Welcome Letter with photograph in the digital program booklet	Breakout Session Moderator or Panelist
Branding Recognition in Main Event Ballroom	Inclusion in social media campaigns and marketing materials	One reserved seat for a senior executive at the President's table at one meal event
Branding Recognition at Registration and Help Desk Areas	Recognition as platinum sponsor and click-through on the event website	Two reserved tables of ten at each meal event
Inclusion of promotional materials in event tote bag	1-minute commercial at two meal events	Inclusion in Pre-Summit Press Conference
Two-page ad set in the digital program booklet	Verbal recognition by the Master of Ceremonies	20 registrations for the Pre-Conference Reception

### MATERNAL CARE \$50,000

Level Exclusivity
20 registrations
Two expo tables
Branding at Registration and Help Desk Areas
Inclusion of promotional materials in event tote bag
Full-page ad and logo placement in the digital program booklet
Inclusion in social media campaigns and marketing materials
Click-through on the event website
One session/ activity speaking role
Inclusion in Pre-Summit Press Conference
20 registrations for the Pre-Conference Reception

### HEALTHY MOTHERS \$40,000

Level Exclusivity
15 registrations
Two expo tables
Branding at Registration and Help Desk Areas
Inclusion of promotional materials in event tote bag
Full-page ad and logo placement in the digital program booklet
Inclusion in social media campaigns and marketing materials
Click-through on the event website
One session/ activity speaking role
15 registrations for the Pre-Conference Reception

### HEALTHY BABIES \$30,000

Level Exclusivity
10 registrations
Two expo tables
Branding at Registration and Help Desk Areas
Inclusion of promotional materials in event tote bag
Full-page ad and logo placement in the digital program booklet
Inclusion in social media campaigns and marketing materials
Click-through on the event website
One session/ activity speaking role
10 registrations for the Pre-Conference Reception

# INVESTMENTS & SPONSORSHIPS

## 2025 General Sponsorship Opportunity

### Summit General Sponsor

\$10,000

Full-page advertisement in the digital program booklet

Logo presence on choice event powerpoint and marketing materials

Marketing table at the vendors expo

Logo presence on the MHS website

Three full-summit registrations

Inclusion of promotional materials in the event gift bag

## 2025 Unique Sponsorship Opportunities

### Breakfast and Lunch Sponsor

\$25,000

Opportunity to kick off breakfast with two-minute remarks

Showcase your company via a one-minute video at lunch

Five full-summit registrations

Marketing table at the vendors expo

Full-page ad in the digital program booklet

Logo presence on the MHS website

Inclusion of promotional materials in the event gift bag

### Celebrity Guest Sponsor

\$20,000

#### **Includes all the benefits of a Summit General Sponsor, plus:**

Opportunity to moderate celebrity guest Q&A at the event

Logo recognition on all celebrity marketing materials

Inclusion in celebrity social media campaigns

### Digital App Sponsor

\$15,000

Official MHS app sponsor

Five full-summit registrations

Prominent logo placement on app and app materials

Marketing table at the vendors expo

Full-page ad in the digital program booklet

Logo presence on the MHS website

Inclusion of promotional materials in the event gift bag

**We hope that you can help us bring MHS to life!** Sponsorship requests and questions should be sent to [sponsors@latinoconnection.org](mailto:sponsors@latinoconnection.org).

\*Summit General Sponsor Benefits can be found at the top of the page.